

# KUDU TOURNAMENT SPONSORSHIP 2023



***KUDU 2023 - IT'S MORE THAN GOLF, IT'S AN EXPERIENCE***

**For the KUDU Amateur Golf Tournament 2023 we offer sponsorship packages that can help you and your business to get noticed by many. Our events offer great brand ROI and LSM clients.**

**By getting noticed as a sponsor at one of our events you get influencers from all over, a captive audience through Super Sport Highlights and huge social media opportunities, likes, hits, shares and more.**

**We offer different sponsorship packages, and even Taylor made solutions to help you get the best out of your sponsorship.**

## WHY BECOME A KUDU SPONSOR?

- High LSM
- Influencers from throughout South Africa
- Brand ROI
- Captive Audience
- Television coverage by Super Sport
- Highlights package on Super Sport with interview
- Social Media Opportunities, get more followers, likes and shares

## TITLE SPONSORSHIP- Limpopo Tourism

- Branding on 9th & 18th hole
- Banner Wall at prize giving
- Logo on event Program
- Logo on the T - Boxing
- Interview on Super Sport Highlights package
- Space for logo on all documentation
- 8 players including meals and prize giving.
- 8 Guest Badges
- **Limpopo Tourism (Booked for 2023 by Limpopo Tourism)**

# PARTNER SPONSORSHIP

Partners onboard for KUDU 2023:

- Koro Creek HOA
- Koro Creek Clubhouse (Venue Sponsor)
- PUMA
- SNELLER Clothing S.A

What we offer when you add your name to the sponsors list:

- Logo on Banner Wall
- Logo on event program
- Branding on Golf hole, on course
- Official Partner space on all documentation
- Logo on T- Boxing
- Interview on Super Sport
- 2 Guest Badges
- **Package Rate** **R 60 000.00**

## GOLF HOLE SPONSORSHIP ( 3 Days)

- Branding on Tee Box
- Logo on Event Program
- Hand-out of Marketing Material on Tee Box
- **Package Rate** **R5 000.00**

*Must supply refreshments for players (120 players per day)*

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Golf Shirts **R60 000**
- Night Golf **R10 000**
- Prizes **R4 000**
- On Course **R5 000** *Must Provide Refreshments (120 players per day)*

- Hole

R2 000

# KUDU Tournament breakdown

**Day 1- Wednesday 9 August ( Booked by SNELLER SA )**

**THEME: SNELLER WOMAN'S DAY MIXED - Title Sponsorship for this day: R50 000**

On this day, we encourage every fourball to have at least one lady, and the men should dress like ladies. This day will have entertainment and its own prize giving dinner.

- Logo on golfing shirt
- Branding on T-Box
- Official Day sponsor
- Logo on the banner wall
- Television coverage on Super Sport Highlights

**Day 2- Thursday 10 August**

**THEME: THROWBACK THURSDAY TO THE 80's - Title Sponsorship for this day: R50 000**

Thursday will mark the official round one of the KUDU Championships, the evening will have entertainment and a 80's party.

- Official day sponsor
- Branding on T- Box
- Logo on the banner wall
- Television coverage on Super Sport Highlights

**Day 3 - Friday 11 August**

**THEME: SONS & DAUGHTERS DAY - Title Sponsorship for this day: R50 000**

Friday we want to celebrate our youth, our children and our future. We will have entertainment for the kids during the day and they will receive a special gift, in the evening there will be entertainment by kids. A portion of the proceeds will go to each of the organizations participating.

- Official day sponsor
- Branding on T- Box
- Logo on the banner wall
- Television coverage on Super Sport Highlights

**Day 4 - Saturday 12 August**

**FINAL DAY & GALA DINNER - Title Sponsorship for this day: R50 000**

Final day of the 2023 KUDU Championships, we will host a amazing gala prize giving dinner accompanied by a few celebrities and social media influencers.

- Official day sponsor
- Branding on T- Box
- Logo on the banner wall
- Television coverage on Super Sport Highlights

# FOR ENQUIRIES CONTACT

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